

Official Contest Rules

«Life Up Close! WINTER 2011-2012»

No purchase necessary.

Entrants residing in areas where the contest is void are ineligible to win the prizes.

Only one entry is allowed per email address. Multiple entries from the same email address will void all entries from that email address.

1. CONTEST PERIOD

The contest begins **December 5, 2011 and ends March 20, 2012 at 11h59 PM**, deadline for inscription to the contest.

2. PRIZE ELIGIBILITY

Contest open to individuals who have reached, at the time they enter the contest, the age of majority in their province or country of residence.

For US residents: Contest open to continental U.S. residents who have reached, at the time they enter the contest, the age of majority in their state of residence, with the exception of Florida and Maryland residents; the contest is not open to the later.

Tourism Laurentians, its employees as well as employees of its parent companies, promotion and advertising agencies, sales representatives, distributors, agents, subsidiaries, and affiliated corporations (collectively "Promotion Parties") and the household members of each of the above and members of their family are not eligible to participate.

3. REGISTRATION

The "Life Up Close!" contest runs on the Internet from **December 5, 2011 and ends March 20, 2012, 11:59 p.m.** (EDT). Participants must complete the registration form available on Tourism Laurentians's campaign Web site at: www.lifeupclose.ca by entering their first name, last name, address and email address. Entrants must fill out all mandatory fields to be eligible to win.

4. DESCRIPTION AND VALUE OF PRIZES

Forfait #1

Tremblant / www.tremblant.ca

Tremblant has everything to offer! Enter the contest and get a chance to win a two (2) nights getaway combined with four (4) lift tickets. This package is valid for two (2) persons!

Accommodation package is valid from November 29, 2011 to April 30, 2012, to the exception of the period between December 26, 2011 and January 1st, 2012.

Lift tickets are valid for the 2011-12 winter season, and from Sunday to Friday.

Certain conditions apply. Subject to availability.

Draw : January 17, 2012 at 11:30am / Value: \$ 800

Forfait #2**Mont-Blanc / www.skimontblanc.com**

Package valid for four (4) persons, including two (2) nights accommodation in a regular condo with two (2) bedrooms, two (2) days of skiing / snowboarding. Free Access to the pool, whirlpools, steam bath and sauna. Access to the "Jungle Magique" (huge indoor amusement park).

Valid until the close of the winter season (April 2012) with the exception of the holidays (December 23, 2011 to January 9, 2012) and spring break (March 4 to 16, 2012). Subject to availability.

Draw: January 24, 2012 at 11:30am / Value: \$ 924

Forfait #3**Mont Saint-Sauveur / www.montsaintsauveur.com**

Two (2) full-day lift tickets for Mont Saint-Sauveur, Two (2) full-day tickets for Mont Avila snow tubing and four (4) tickets for the Mont Saint-Sauveur Alpine Coaster.

Valid at all times during the winter season 2011-2012.

Draw : January 31, 2012 à 11h30 / Value: \$ 146

Forfait #4**Auberge & spa le Refuge / www.auberge-spa-restaurant-le-refuge.com**

THE ABUNDANCE: Package valid for two (2) persons, including two (2) nights, two (2) dinners, two (2) breakfasts and three (3) days of access to the nordic baths.

Package available until November 20, 2012. Except on Saturdays, Valentine's Day and holidays.

Draw : February 7, 2012 at 11:30am / Value: \$ 500

Forfait #5**Parc National du Mont-Tremblant / www.sepaq.com**

Crosscountry night package : Package is valid for two (2) persons and includes one (1) night of hut accommodation, two (2) days of cross country skiing and access to the park.

Package valid until the end of winter 2013, subject to availability and without exclusion period

Draw : February 14, 2012 at 11:30am / Value: \$ 94

Forfait #6**SCANDINAVE / www.scandinave.com**

Duo swedish massage including the access to the scandinavian bath, a bathrobe and a "smoothie"

18 years old and older. Package valid at all times. No cash value, non-refundable. No exclusion period. Reservations required for massages.

Draw : February 21, 2012 at 11:30am / Value: \$ 286

Forfait #7**Cap Tremblant Mountain Resort / www.captremblant.com**

Two (2) nights for two persons in a luxurious fully equipped condo including Sunday Brunch and two (2) Golf-O-Max virtual golf games.

Package valid until April 5, 2012, except for periods of December 22, 2011 to January 7, 2012 and February 10 to March 17, 2012. Subject to availability.

Draw : February 28, 2012 at 11:30am / Value: \$ 499

Forfait #8**Location Côté Nord Tremblant / www.cotenordtremblant.com**

Two (2) nights, suite for two (2) persons including two (2) entries at the Mont-Tremblant National Park.

Package valid from January 2nd, 2012 to June 2, 2012, with the exception of February 2012. Subject to availability upon reservation.

Draw : March 6, 2012 at 11:30am / Value: \$ 400

Forfait #9**Café Ô Lit / www.cafeolit.com**

A welcome cocktail, Two (2) nights in a room with private bathroom, a bottle of wine in the room and our famous breakfast... copious and delicious!

Package valid for one year from the draw date, with the exception of the holidays and public holidays. Subject to availability, upon reservation.

Draw : March 13, 2012 at 11:30am / Value: \$ 240

Forfait #10**Manoir Saint-Sauveur / www.manoir-saint-sauveur.com**

Package valid for two (2) adults including ; two (w) nights' accommodation in a superior room, two (2) country style buffet breakfasts, access to our pools, exercise room, Jacuzzi and saunas, taxes and gratuities.

Package valid from 30 November 2011 to November 30, 2012, with the exception of periods 21 December 2011 and January 3, 2012

February 24 to March 12, 2012. Valid from Sunday to Friday only.

Draw : March 20, 2012 at 11:30am / Value: \$ 378

Tourism Laurentians is offering those Getaways on the dates specified for each prize, and are subject to availability and blackout dates. Transportation to and from the winner's place of residence is at the winner's expense. Rooms are based on double or quadruple occupancy. Liability waivers must be signed by the contest winner and companion prior to trip departure. By entering the contest, entrants consent to the use of their names for publicity purposes without compensation.

Notes relative to the prizes

Winners and guests will be responsible for all expenses not specifically described above as included in the prizes, including meals, air or ground transportation, gratuities and any other personal expenses, taxes, surcharges and insurance or other fees. Trip winner guests cannot be changed once Sponsor has received the guest' Declaration and Release form. Winners and guests must have valid documents for travel to Canada. The prize(s) will be forfeited if: a) the proper travel documents are unattainable for any reason within the time required by Sponsor; b) winner(s) is (are) unable or unwilling to travel on the dates required; c) if any immigration complications arise which prevent the winner(s) and/or guest(s) from entering Canada. Any prize forfeited may, at Sponsor's option, be awarded to an alternate entrant.

5. DRAW

Ten (10) random draws to determine the winners will be done electronically on the dates mentioned in the descriptions of the prizes above. Tourism Laurentians will do the draw at the following address: 14 142 rue de la Chapelle, Mirabel (Québec) Canada. The winners will be drawn from among all eligible entries in the contest.

6. PRIZE SUBSTITUTION

Prizes must be accepted as awarded. **No substitution of prize(s) is permitted except by Tourism Laurentians in its sole discretion. Tourism Laurentians reserves the right to substitute the prize(s) with another prize of equal or greater value. Prizes are non-transferable and are not redeemable for cash or credit, in whole or in part.**

7. NOTIFICATION AND DISTRIBUTION

The one (1) prize winners will be notified by e-mail or phone within five business days of the draw date, at the e-mail address indicated on their Registration Form. If one of the winners do not claim his or her prize within 10 working days of being notified, an alternate winner will be selected according to the rules from all remaining eligible entries received. The prizes will only be delivered to the confirmed winners. The names of the winners will be available on Tourism Laurentians Web site at www.lifeupclose.ca from the date of confirmation of the identity of the winners, until the end of the promotion. Accordingly, the winners will have to consent to the public use of their name and city of residence on Tourism Laurentians Web site.

8. CONDITIONS

Before being declared winners, entrants will have to answer an ability question which will be posted on a web site. The entrant may be required to sign a Declaration of Compliance with the Official Rules and a Release of Liability (collectively the "Declaration and Release Documents"), releasing Tourism Laurentians, its advertising and promotional agencies, the prize suppliers, parents, subsidiaries, affiliates, representatives and agents of the foregoing and all of their respective directors, officers, owners, partners, employees, consultants, agents, representatives, their successors and assigns (collectively, the "Releasees") from any liability in connection with this Contest or the prizes. Declaration and Release Documents will be sent to winning entrants together with their notification and must be returned within 10 business days of the date indicated on the documents or the prizes will be forfeited. The prizes will then be awarded.

In the event the prize winners are unable to redeem any or all of the prize components for reasons beyond the control of Tourism Laurentians and the prize suppliers, no compensation or substitutions will be provided. The winners will be required to provide proof of age and identify and confirm compliance with all Contest Rules before being declared winners. In awarding prizes the decision of the Contest Judges is final.

If a selected entrant is unable to answer the skill-testing question, fails to provide proof of identity, refuses to sign and return the Declaration and Release Documents, or is found to have violated the rules of the Contest or otherwise does not meet all Contest conditions, the selected entrant will be deemed to have forfeited the prize in question and Tourism Laurentians shall be entitled to select a new name from the qualified entrants.

Odds of winning the prizes are dependent on the total number of entries received in the relevant entry period preceding the draw.

9. LAWS AND REGULATIONS

All federal, provincial, and municipal laws and regulations apply. Any Contest entries not complying with any applicable federal, provincial and municipal laws or regulations will be considered to be null and void. All applicable taxes and insurance fees are the sole responsibility of the prizes' winners. All decisions of Tourism Laurentians are final and binding in all matters relating to this Contest.

10. IMPORTANT INFORMATION

Entrants will be deemed to be the authorized account holder of the e-mail address submitted on the Registration Form at the time of registration. "Authorized account holder" is the natural person to whom an e-mail address is assigned by an Internet access provider, online service provider, or other organization (e.g., business, educational institution, etc.) responsible for assigning individual e-mail addresses for the domain associated with the submitted e-mail address. All entries become the property of Tourism Laurentians and will not be returned to entrants. A potential winner may be requested to provide Tourism Laurentians with proof that he/she is the authorized account holder of the e-mail address associated with the winning entry.

11. CONDUCT

By entering the Contest, you agree to be bound by these Official Rules. Entrants who have not complied with these Official Rules are subject to disqualification. Entrants further agree to be bound by the decisions of Tourism Laurentians, which shall be final and binding in all respects. Tourism Laurentians reserves the right at their sole discretion to disqualify any individual they find to be (i) tampering with the entry process or the operation of the Contest or Web site; or (ii) acting in violation of the Official Rules. You agree to not knowingly: (i) interfere in or cause any interruption of the Contest; (ii) prevent others from participating in the Contest; or (iii) obtain or modify another user's non-public account information without their consent. Any use of automated devices is prohibited. Tourism Laurentians reserves the right to cancel or modify the contest in whole or in part in the event of technical or other difficulties.

12. CAUTION

ANY ATTEMPT BY AN ENTRANT OR ANY OTHER PERSON TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, TOURISME LAURENTIDES RESERVES THE RIGHT TO CLAIM DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

TOURISME LAURENTIDES, IN ITS SOLE DISCRETION, RESERVES THE RIGHT TO DISQUALIFY ANY PERSON TAMPERING WITH THE ENTRY PROCESS, THE OPERATION OF THE WEB SITE OR WHO IS OTHERWISE IN VIOLATION OF THE RULES. IT FURTHER RESERVES THE RIGHT TO CANCEL, TERMINATE OR MODIFY ANY GAME WHICH IT IS UNABLE TO COMPLETE AS PLANNED, INCLUDING INFECTION BY COMPUTER VIRUS, BUGS, TAMPERING, UNAUTHORIZED INTERVENTION OR TECHNICAL FAILURES OF ANY TYPE.

13. LIMITATIONS OF LIABILITY

BY ENTERING, ENTRANTS ACKNOWLEDGE AND AGREE THAT TOURISME LAURENTIDES AND THE RELEASEES, AS DEFINED AT SECTION 6 ABOVE, SHALL NOT BE RESPONSIBLE FOR, AND ENTRANTS SHALL HOLD THEM HARMLESS FROM, ANY AND ALL CLAIMS, DAMAGES, INCLUDING COMPENSATORY, DIRECT, INCIDENTAL, CONSEQUENTIAL OR OTHER DAMAGES, LIABILITIES, COSTS AND EXPENSES ("LOSSES") WITH RESPECT TO OR IN ANY WAY ARISING FROM OR IN CONNECTION WITH THE CONTEST OR RELATED PRIZE(S).

TOURISME LAURENTIDES AND RELEASEES ARE NOT RESPONSIBLE FOR ANY LOSSES IN CONNECTION WITH (i) INCORRECT OR INACCURATE INFORMATION FOR ANY REASON, INCLUDING IF CAUSED BY WEB SITE USERS OR BY ANY OF THE EQUIPMENT OR PROGRAMMING ASSOCIATED WITH OR UTILIZED IN THE CONTEST OR BY ANY TECHNICAL OR HUMAN ERROR WHICH MAY OCCUR IN THE PROCESSING OF SUBMISSIONS IN THE CONTEST, (ii) PROBLEMS OR TECHNICAL MALFUNCTION OF ANY TELEPHONE NETWORK OR COMMUNICATIONS LINE FAILURE, COMPUTER ON-LINE-SYSTEMS, SERVERS OR PROVIDERS, COMPUTER EQUIPMENT, SOFTWARE, DATA TRANSMISSION FAILURE OF E-MAIL, OR ANY TECHNICAL PROBLEMS OR TRAFFIC CONGESTION, (iii) ERROR, OMISSION, INTERRUPTION, DELETION, DEFECT, DELAY IN OPERATION OR TRANSMISSION, THEFT OR DESTRUCTION OR UNAUTHORIZED ACCESS TO, OR ALTERATION OF, ENTRIES OR (iv) DAMAGES TO ENTRANTS OR TO ANY OTHER PERSON, INCLUDING DAMAGES TO THEIR COMPUTER SYSTEM, RELATED TO OR RESULTING FROM ENTERING, PARTICIPATING OR DOWNLOADING MATERIALS IN THIS CONTEST WITH THE CONTEST.

FOR GREATER CERTAINTY, TOURISME LAURENTIDES IS NOT RESPONSIBLE FOR LOST, LATE, INCOMPLETE, ILLEGIBLE, INCOMPREHENSIBLE OR MISDIRECTED ENTRIES, BUGS, FAILURES IN SERVERS, HARDWARE OR SOFTWARE TRANSMISSION FAILURE OR LOSS, DELAYED OR CORRUPTED DATA TRANSMISSION.

IF, FOR ANY REASON, THE CONTEST CANNOT RUN AS PLANNED OR THE PRIZES CANNOT BE AWARDED, INCLUDING BY REASON OF INFECTION BY COMPUTER VIRUS, BUGS, TAMPERING, UNAUTHORIZED INTERVENTION, FRAUD, TECHNICAL FAILURES, OR ANY OTHER CAUSES BEYOND THE REASONABLE CONTROL TOURISME LAURENTIDES WHICH CORRUPT OR AFFECT THE ADMINISTRATION, SECURITY, FAIRNESS, INTEGRITY OR PROPER CONDUCT OF THE CONTEST, TOURISME LAURENTIDES RESERVES THE RIGHT TO CANCEL, TERMINATE, MODIFY OR SUSPEND THE CONTEST AT ANY TIME WITHOUT PRIOR NOTICE TO THE ENTRANTS. IN SUCH EVENT, NO ENTRANTS WILL BE SELECTED OR ELIGIBLE TO WIN ANY PRIZE AFTER THE DATE OF SUCH TERMINATION AND WINNERS WILL NOT BE PROVIDED WITH A SUBSTITUTE PRIZE OR CASH EQUIVALENT.

RESTRICTIONS, CONDITIONS, AND LIMITATIONS APPLY.

Trade Marks and Copyright

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Sponsor: Tourism Laurentians, 14 142, rue de La Chapelle, Mirabel, Québec J7J 2C8 Canada
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